



Southwest

Independent School District

11914 Dragon Lane • San Antonio, Texas 78252-2647
(210) 622-4300 • Fax (210) 622-4301
Lloyd Verstuyft, Ed. D. • Superintendent of Schools
www.swisd.net

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REQUEST FOR COVERAGE

May 18, 2017

MEDIA CONTACT

Janice Hernandez 210-902-9022

MEDIA ADVISORY

Southwest High School student will win new car at 7th Annual Southwest Senior Walk

What: The 7th Annual Southwest Senior Walk Under the Arches will be held on Thursday, May 18, 2017 beginning at 5:00 PM. This community event will consist of a Festival, Senior Walk and culminate in a Car Giveaway. The highlight of this event is the 2017 Toyota Yaris Car Giveaway. Thirty Southwest High School Seniors will be in a drawing of keys to try to start the car. This wonderful opportunity is brought to Southwest ISD by North Park Toyota of San Antonio and Gulf States Toyota for the second year. This partnership continues to positively influence Southwest ISD graduating seniors by encouraging attendance and improving academic criterion which gives them the opportunity to be placed in the drawing for that one lucky key.

When: 5:00 pm, Thursday, May 18, 2017
5:00 pm – 7:00 pm: Festival Food & Game Booths
7:15 pm – 7:30 pm: Parade: Senior Walk Under the Arches
7:40 pm – 8:30 pm: Car Giveaway



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- Where:** Southwest ISD Central Office Complex
11914 Dragon Lane, San Antonio, Texas 78252
Festival – next to Southwest Elementary
Senior Walk – Parade route begins at double arches and
ends at Southwest Football Stadium.
Car Giveaway – Southwest Football Stadium
- Who:** Paul Black, SWHS Principal
Dr. Lloyd Verstuyft, Superintendent of SWISD Schools
Eligible Southwest HS students